

YOU HELP OUT
YOU CLEAR OUT

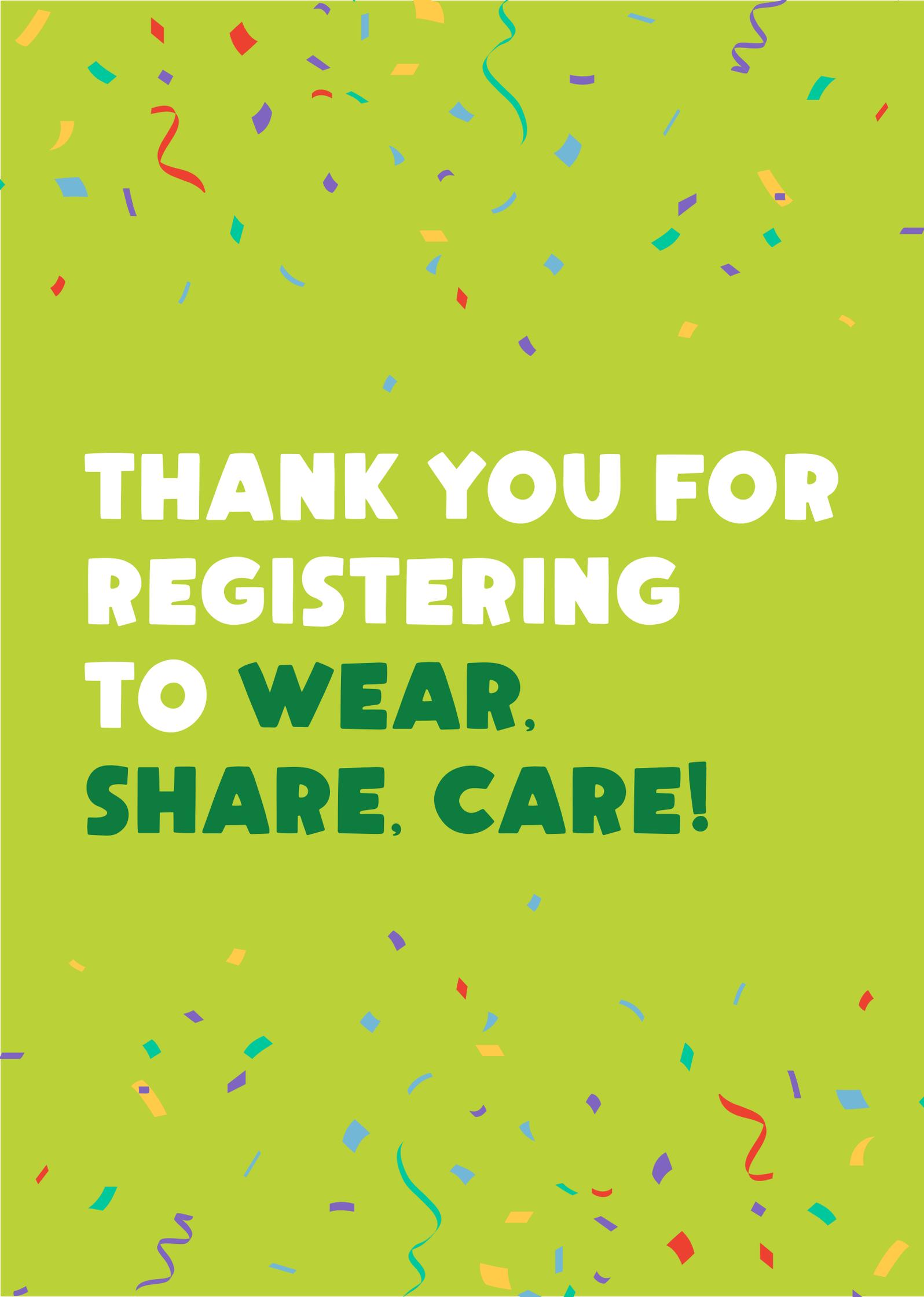


cashforkids



COLLECTION PACK

YOU CLEAR OUT
YOU HELP OUT

The background is a vibrant green, decorated with a variety of colorful confetti and streamers. The confetti includes small squares and rectangles in shades of red, orange, yellow, blue, and purple. Streamers are long, thin, wavy lines in red, blue, and purple. The overall effect is festive and celebratory.

**THANK YOU FOR
REGISTERING
TO WEAR,
SHARE, CARE!**

Cash for Kids is working with Textile Recycling International to encourage environmentally friendly behaviour and support underprivileged children!

We're looking to recycle clothing and other textiles that might have ended up going into landfill, and by sending more to be recycled we can help protect our environment.

Plus, for every tonne collected Cash for Kids will receive £400 to help us continue our support for disadvantaged children.

Around 1.75 million tonnes of clothing waste is produced in the UK every year, and about 1.2 million tonnes of this is sent unnecessarily to landfill. You can help us get these numbers moving in the right direction!

If we can stop this waste, we'll directly help the environment and provide good quality clothing to some of the poorest developing nations in the world as well as supporting disadvantaged children here in the UK. Plus it's completely **FREE** to you!

NEXT STEPS

Now that you're on board we'll process your details, and a member of the Cash for Kids team will be in touch with more information. Our recycling partner will then contact you to arrange a suitable day for your collection. Please pack your donated items securely in bags (reused if possible!) ready to be picked up on the agreed date.

We're taking registrations until Global Recycling Day on 18th March. Once your recycling has been collected, Cash for Kids will then receive the funds within seven days.

Please read through the rest of this pack to find out more about what you can donate, where the clothes go and what Cash for Kids will do with the money that's raised. There's also loads of materials to promote your collection plus some fun facts to help educate your staff or pupils on the benefits of textile recycling!

WHAT WE COLLECT



WE CAN ACCEPT

- **Wearable clothing - including sportswear, suits, dresses, jackets, scarves, baby clothes, handbags, belts, hats**
- **Paired shoes**
- **Handbags**
- **Belts**

WE CAN'T ACCEPT

- **Company branded workwear**
- **Uniforms with logos (including school uniforms)**
- **Wet or soiled clothes**
- **Curtains**
- **Towels**
- **Duvets or duvet covers**
- **Pillows or pillowcases**
- **Blankets**
- **Tablecloths**
- **Linens**
- **Cushions**
- **Carpets**
- **Suitcases**
- **Books**
- **Bric-a-brac**
- **Clothes hangers**
- **Electricals**



WHERE DO THE CLOTHES GO?

Textile Recycling International or one of their child companies (Rag Bag, Nathan's Wastesavers, SWD, Willcox or Cookstown Textile Recyclers) will pick up your clothing on the agreed date.



The clothing is graded at one of Textile Recycling International's four facilities across the UK. They have over 1,200 people who sort and grade the materials into about 40 different types.



If the clothing is good enough quality to reuse it's packed into large bales for easy export around the world.



If the clothing can't be reused, it's shredded and turned into things like insulation and carpet underlay - so it still doesn't go to waste!



The Bales are loaded into a container safe and secure for shipping, and a lorry drives it into the docks.



A cargo ship takes the container of clothing across the world to countries where many people are sadly living in poverty.



The bales of clothes are unpacked and sold in local markets, providing a vital source of cheap but good quality clothing for people who otherwise couldn't afford such items.



WHERE DOES YOUR MONEY GO?

For every tonne of clothing donated, Cash for Kids can help 11 children!*

Here's a taste of some of the ways the funds raised from your recycling can make a difference to the lives of young people.

£35

could provide an emergency grant for child living in poverty, to help with essentials like food and toiletries.



£70

could help a family that are struggling heat their home for a month.



£105

could provide well-being and activity packs for three children.



£500

could fund a week-long summer play scheme for 50 disadvantaged children.



£1,000

could mean a food bank can distribute 100 packed lunches and run a community cafe two days a week.



*Based on the charity receiving £400 per tonne of clothes donated and a £35 per child emergency support grants

THE ENVIRONMENTAL IMPACT OF CLOTHING WASTE

SOME KEY FACTS

About 1.75 million tonnes of clothing waste is produced in the UK every year with 1.2 million tonnes being sent to landfill. It doesn't need to be like this!

A pair of shoes takes 30 to 40 years to decompose.

More than 60% of households say they have unwanted clothes and textiles.

The total carbon footprint of clothing in the UK in 2016 was 26.2 million tonnes of CO₂.

35% of microplastics in the ocean come from washing of textiles.

The fashion industry is ranked fourth in terms of its negative environmental impact - just below housing, transport, and food.

In the last 15 years, clothing production has doubled, but it's estimated that the average piece of clothing is now only worn ten times before it's thrown away.

Demand for raw materials for the fashion industry is expected to triple by 2050.

BUT IF YOU RECYCLE WITH US...

75% of what we receive is reused

It's exported to countries where people can't always afford new clothing.

22% is recycled

Anything that's not in good enough condition to be reused is turned into things like insulation and carpet underlay.

The less than 3% of material which isn't suitable is turned into fuel which can be used to generate energy.

This is anything that's beyond use, like soiled items or inappropriate non-clothing donations. Be sure to check the list of what we can and can't accept on page three!



#WEARSHARECARE

Let everyone on your socials know what you're up to!

Share photos of your recycling drive on social media

Post a selfie of you having a clear out and tell us you're taking part

Dress up in all of the clothes you're recycling at once and share a pic!

Be sure to tag everything **#CashforKids** and **#WearShareCare**

OUR PROMISE TO YOU

We commit that absolutely everything that can be recycled or reused will be, so you can be safe in the knowledge that your donations to Wear, Share, Care will help the environment.

The background is a solid green color, decorated with a variety of colorful confetti and streamers. The confetti consists of small, irregular shapes in shades of yellow, red, purple, blue, and teal. The streamers are thin, wavy lines in the same color palette, scattered across the entire surface.

**KEEP UP THE
GOOD WORK!**

WOULD YOU BE INTERESTED IN HAVING A PERMANENT RECYCLING BANK ON YOUR PREMISES?

If your school or business has the space to accommodate a bank we'd love to hear from you!

You'll be helping the environment and teaching sustainability, as well as supporting local underprivileged children with every item that's recycled.

We have two options available.

OUTDOOR BANK

The metal outdoor bank is the perfect solution for recycling on a regular basis you have your own outdoor space like a car park.

To maximise fundraising we would encourage the bank to be prominently sited to encourage use by pupils, parents and/or staff as well as the local community.

- **It's free to you!**
- **Allows you to recycle whenever you want and/or members of the public to use it too (depending on if the location is accessible)**
- **No need to store bags inside buildings**
- **Modern design, suited for car parks and recycling points with clear signage**

Dimensions: Height 1.5m, Width 1.15m, Depth 0.9m

INDOOR BANK

Heavy duty recycled cardboard ensures that the bank is mobile, sturdy and long lasting, and it's easy to identify as a textile collection point.

- **It's free to you!**
- **Modern simple design, ideally suited for indoor recycling points**
- **Collection bags are also available to increase bank usage**

Dimensions: Height 125cm, Width 92cm, Depth 80cm

Please visit cashforkids.org.uk/locations to find details of your local Cash for Kids team, or email info@cashforkids.uk.com.



cashforkids



cashforkids.org.uk/recycling



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